



235 West Chisholm Street . Alpena, MI 49707 . Phone: (989) 354-4181 . Fax: (989) 356-3999

October 25, 2013

Dear Neighbor,

Please let me begin by introducing myself, my name is Jim Klarich and I am the Economic Development Director for the Alpena Area Chamber of Commerce and I'd like to thank you for choosing to invest your time and resources in Northeast Michigan.

I'm sure you'll agree that Northeast Michigan is a unique place. The beauty of our region and vibrant industrial heritage provides for a multitude of outdoor activities and business opportunities that are found in very few communities across the country.

Our industry base and global presence has helped nourish us with industrial parks, an educated workforce supported by a nationally acclaimed community college, a regional medical center and overall economic stability.

As you may have noticed, the Alpena area is undergoing substantial economic growth encompassing several areas of our economy. Our manufacturing base is expanding and is consistently on the lookout for skilled workers, our tourism industry is also expanding on an international scale and our retail industry is growing at a consistent pace.

I felt that you, as an investor in our community, should be made aware that whether you're lifelong resident or if you've ever considered making Northeast Michigan your permanent residence, we'd love to have you stay. We can assist you in exploring local career opportunities, business startup assistance and with business relocation or expansion services.

If our office can help you in any way please don't hesitate to contact us.

Have a great winter season!

Best Regards,

Jim Klarich
Economic Development Director